

Branding Design:
Two Rivers Campground



Color Palette:



C	M	Y	K
94	69	28	16

R	G	B
22	42	93

HEX: #162a5d



C	M	Y	K
91	6	4	0

R	G	B
25	157	191

HEX: #199dbf



C	M	Y	K
2	75	92	0

R	G	B
249	64	15

HEX: #f9400f

Fonts Used: Aller- Bold

A B C D E F G H I J K L M N

O P Q

R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9

Color Code Key:

CMYK = Print

RGB = Web / Screen

HEX = Web